

Art | Basel | Conversations Art | Lobby Program

Art|38|Basel|13-17|6|07

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What is Art Basel Conversations?

Art Basel Conversations is a forum offering privileged access to first-hand information on aspects of art collecting by facilitating direct encounters with leading personalities of the international art world. It is a forum which encourages the exchange of ideas through a series of platform discussions, further enriched by personal contact with the speakers. Distinguished art collectors, museums directors, curators and critics, gallery owners, prominent artists and architects will take part. They present their current and upcoming projects, report on their experiences and comment on the challenges they face, providing an insider's view and opening up an opportunity for dynamic and inspiring dialog. Each guest will receive a complimentary edition of the Art Basel Conversations Book.

What is Art Lobby?

Art Lobby is a contact platform in the Art Unlimited Hall of Art Basel. It serves as an open and experimental space hosting various forms of activities such as personal encounters with art world personalities and special guests, interviews, featured artists, short presentations, roundtables, opinion talks and chance meetings. Other art world institutions are invited to use the Art Lobby platform for public events.

ART BASEL CONVERSATIONS | PROGRAM

Daily from Monday, June 11, until Sunday, June 17, 2007

9.30h | **Welcome Coffee**
10–11h | **Panel Discussion**
11–11.30h | **Contact Time**
Location | **Hall 1** | Messe Basel

MONDAY | June 11, 2007 | 9.30–11h | **Art Basel Conversations Premiere**
Emilia and Ilya Kabakov | Director, Artists; New York,
Boris Groys | Philosopher, Art Critic; Karlsruhe
Host | **Hans Ulrich Obrist** | Serpentine Gallery; London

TUESDAY | June 12, 2007 | **The Future of the Museum in Europe**
What are the challenges of the 21 century art museum and how has this changed? What are the challenges of the public art museum? How does the museum measure success? What are the risks and opportunities and checks and balances of public-private partnership? What is the museum's policy in terms on giving and receiving loans? How do museum directors define their role? And what influence is given to artists? What are the effects on globalisation on the art museum in Europe?
Manuel J. Borja-Villel | Director MACBA; Barcelona
Chris Dercon | Director, Haus der Kunst; Munich
Alfred Pacquement | Director, MNAM Centre George Pompidou; Paris
Nicholas Serota | Director, Tate; London
Lars Nittve | Director Moderna Museet; Stockholm
Peter Weibel | Chairman and CEO, ZKM Karlsruhe
Host | **Hans Ulrich Obrist** | Serpentine Gallery, London and **Beatrix Ruf**, Director, Kunsthalle Zürich

WEDNESDAY | June 13, 2007 | **Art Collections as Cultural Heritage**
What is the mission of an art museum today and what role does its art collection play? What are the opportunities and risks and checks and balances of public-private partnership in term of museum collections? How does the museum attract, accept and integrate art works from private collections? What can a historic art museum do to remain relevant and successfully win new audiences? What are the museums contemporary art programs?
Bernhard Mendes Burgi | Director Kunstmuseum Basel
Mikhail Piotrovsky | Director of the Hermitage Museum; St. Petersburg
Klaus-Peter Schuster | Director General of the Staatliche Museen; Berlin
Wilfried Seipel | Director General, Kunsthistorisches Museum; Vienna
Giandominico Romanelli | General Director Venice Museums
Host | **Peter Aspden** | Arts writer, Financial Times; London

THURSDAY | June 14, 2007 | **Art Production, Co-production, Overproduction**
How has producing art works changed since you began working? How do you make choices about where your works will be produced and who will be involved in the process? How much is too much, when it comes to the production of art works? What are your experiences with co-productions? How does the role of the producer affect the authorship of a work?
Christian Boltanski | Artist; Paris
Martin Creed | Artist; London
Jimmie Durham | Artist; Brussels
Host | **John Armleder** | Artist; Geneva

FRIDAY | June 15, 2007 | **Artist Talk** | Surprise Guest

SATURDAY | June 16, 2007 | **Artist Talk**
Daniel Buren | Artist; Paris
In conversations with **Daniel Birnbaum** | Director and Professor, Städelschule Art Academy and Portikus Gallery; Frankfurt

SUNDAY | June 17, 2007 | **Artist Talk**
Bertrand Lavier | Artist; Paris
In Conversation with **Jean-Hubert Martin** | Curator; Paris

ART LOBBY | PROGRAM

Daily from Wednesday, June 13, until Sunday, June 17, 2007

Location | **Art Lobby in Art Unlimited** | Hall 1, Messe Basel

WEDNESDAY | June 13, 2007 | **'This is Not a Love Song'** (PIL)
12–13h | **Encounter** | **François Morellet** | Artist; Cholet
14–15h | **Secret Conversation**
Allen Ruppersberg, Artist, New York, speaks with **Christophe Cherix**, Director of the Cabinet des Estampes de Genève
15–16h | **Book launch** | **'Inside the Machine Room of Art. Reflections of a Collector'**
Harald Falckenberg, Art Collector, Hamburg speaks with **Wolfgang Ullrich**, Art Historian, Writer and Professor at the Art Academy in Karlsruhe
16–17h | **Interview** | **'Spinoza in Las Vegas'**
Elaine Sturtevant, Artist, New York talks with **Bernard Blistene**, Member of French Ministry of Culture, Paris, **Hans Ulrich Obrist** Serpentine Gallery, London and **Beatrix Ruf**, Director, Kunsthalle Zurich
17–18h | **Conversation** | **Jim Shaw**, Artist, speaks with **Fabrice Stroun**, Curator, Geneva
18–19h | **Conversation** | **'No Good Refuseniks'**
Marta Kuzma, Director of Office for Contemporary Art Norway, Oslo, speaks with **Thomas Bayrle**, Artist, Frankfurt and **Rosalind Nashashibi**, Artist, London

THURSDAY | June 14, 2007 | **'Murder Ballads'** (Nick Cave and the Bad Seeds)
12–13h | **Encounter** | **'An Art School at the Turn of The XXI Century, for a new Educational Vision'** by **Pierre Keller**, Director of the ECAL, Ecole Cantonale d'Art de Lausanne
14–15h | **Debate** | **'The End of «The Artworld»'**
Marc Spiegler, Art World Journalist, Zürich, speaks with **Josh Baer**, Writer and Publisher of Baer Faxt, Art Industry Newsletter, New York, and guests
15–16h | **Legend Encounter** | **Cárl Laszló**, Art Collector; Basel
16–17h | **Panel** | **'Biennials in dialogue'**
Thierry Raspail, Artistic Director of the Lyon Biennial | **Celenk Bafrá**, Director of the Istanbul Biennial; Istanbul | **Xenia Kalpaktsoglou** | **Poka-Yio** | **Augustine Zenakos**, curatorial team of the Athens Biennial | **Nicolas Bourriaud**, Curator of the Tate Triennial; London
Host | **Jean-Max Colard** | Art Critic in 'Les Inrockuptibles'; Paris
17–18h | **Book Launch** | **'Andy Warhol Portraits**
'A Reevaluation' by Tony Shafrazy Gallery and Phaidon Press with Rainer Crone, Art Historian, Munich
18–19h | **Book Launch and Conversation** | **'The 50 Most Important Swiss Artists'** by Echtzeit Verlag, Basel. Debate with author and journalist **Jörg Becher**, Zurich, photographer **Tom Haller**, Zurich, and featured 'top 50' Swiss artists on the significance of artists' ratings and challenged egos

FRIDAY | June 15, 2007 | **'Heroes And Villains'** (Brian Wilson)
13–13.30h | **Legend Encounter** | **Dr. Giuseppe Panza di Biumo** | Art Collector; Milan
14–14.45h | **Encounter** | with **Johan Grimoprez**, Artist; Antwerp
15–15.30h | **Conversation** | **'YouTube and Us'**
Jean-Max Colard, **Claire Moulene**, **Mathilde Villeneuve**, Art Critics and independant curators, Paris, with **Cyprien Gaillard**, Artist, Paris, and other artists
15.45–16.30h | **Publication Launch** | **'U-Turn: 30 years of contemporary art in China'**
Philip Tinari | Curator and Writer, Office for Discourse Engineering; Beijing
Larry Warsh | Publisher, AW Asia; New York | and guests
16.30–17.30h | **Conversation** | **'The Art Spectacles Inc.'**
Stefan Zweifel | Philosopher and Writer; Zurich
Anselm Jappe | Philosopher and Writer
Tours and Roma and **Matthieu Laurette** | Artist; Paris
17.30–18.15h | **Encounter** | with **Vito Acconci**, Poet, Artist, Architect; New York
18.15–19h | **Secret Conversation** | **'Art Market and Market'**
Plamen Dejanoff | Artist; Berlin
Michelle Nicol | Managing partner of glamour engineeringTM and Michelle Nicol fine arts Zurich

SATURDAY | June 16, 2007 | **'Planet Claire'** (the B-52's)
14–15h | **Secret Conversation**
Tony Conrad | Artist; New York,
Hans Ulrich Obrist | Serpentine Gallery; London
15–16h | **Conversation**
Catherine David | Art Critic and Curator, Paris
Anne Pontégnie | Art Historian, Chief Curator in Wiels, Contemporary Art Center in Brussels
16–17h | **Encounter** | **Claire Fontaine** | Artist; France
17–18h | **Magazine Launch** | **'EASY as 1-2-3. Ten Amazing Steps to Create an Independent International Art Magazine and Entertain your Friends'** with the founders of Useless Magazine, **Adrien Pelletier**, Publisher, London, and **Conrad Ventur**, Editor in Chief, London

SUNDAY | June 17, 2007 | **'Before and After Science'** (Brian Eno)
14–15h | **Book Launch and Conversation** | **'ICE Reader: Curating Critique'**
Marianne Eigenheer | Artist, ICE Director; CH, UK
Claudia Seidel | Art Historian, Daimler Chrysler Collection; Stuttgart, Berlin
Andrew Patrizio | Art Historian, Curator, Research ECA; Edinburgh
15–16h | **Lecture-performance** | **Aaron Schuster** | Philosopher and Art Critic; Brussels
16–17h | **Magazine Launch** | **UOVO magazine #14–Ecology, Luxury and Degradation**
Chiara Figone and **Norma Mangione**, uovo magazine
Latitudes | **Max Andrews & Mariana Cănepa Luna**, Guest editor of uovo#14
17–18h | **Free Conversation** | **Artist Records**
Lionel Bovier, Director of JRP/Ringier, Zurich, and **John Armleder**, Artist, Geneva, and special guest
18–19h | **Encounter** | **Gianni Motti**, Artist; Geneva

DAILY | **'Bold and Beautiful'** a polaroid project involving participants by **Ezra Petronio**, Editor in Chief of Self Service Magazine.